

BREVET DE TECHNICIEN SUPÉRIEUR

GROUPEMENT 1

LANGUE VIVANTE ÉTRANGÈRE

SESSION 2004

- ÉPREUVE D'ANGLAIS -

SUJET

Durée : 2 heures

Le sujet est composé de 3 pages numérotées de 1/3 à 3/3.

L'usage du dictionnaire bilingue est autorisé.

Spécialités	Coefficient
ACTION COMMERCIALE	1,5
ASSURANCE	1
PROFESSIONS IMMOBILIÈRES	1
COMMUNICATION DES ENTREPRISES	1
BANQUE	1

CODE ÉPREUVE : LVE 1 AGL	EXAMEN : BTS	SPÉCIALITÉ : GROUPEMENT 1
SESSION 2004	SUJET	ÉPREUVE : ANGLAIS
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Lisez le texte ci-dessous attentivement.

A SWITCH IN TIME

Fed up with working in the same industry year after year? Or perhaps you're about to be made redundant. Don't despair. As Nic Paton reports, it's never too late to make a fresh start.

Stuart Lawton-Davies has switched industries three times since being made redundant from oil and gas business Trafalgar House, and he has never looked back.

"It depends on your expertise, but I'd say people are more prepared to switch industries now. You have to take the bull by the horns and be prepared to look at other areas and get on with your life," says the 37-year-old internal communications specialist.

Since that first redundancy in 1999, Mr Lawton-Davies has landed jobs in the travel industry and, since February, with chemist chain Moss Pharmacy. "The fact that I had done it once gave me confidence to think I could do it again. And I have a good grounding in communications skills that can be transferred across," he adds.

A generation ago it was almost unheard of, and almost certainly frowned upon, to leap about from industry to industry. Once you'd got your skill or found your niche you stuck with it. Not any more. The end of the job for life and the increasing transferability of many skills mean that the type of career path pursued by the likes of Mr Lawton-Davies is becoming much more common. With the employment market still hugely volatile – the CBI¹ has estimated there will be 86,000 jobs cut in the first half of this year – people are also increasingly finding they have to switch industries just to stay in work.

Redundancy is a common cause for changing jobs and there is no longer any shame attached to shifting industry. Employers increasingly welcome the fresh thinking that someone coming in from another sector can bring, argues Victoria Gill, an adviser with the Chartered Institute of Personnel and Development.

The Institute will next month publish a study showing how having experience in another sector can help you get up the career ladder more quickly. "People are being much more flexible in general in looking at working in different regions, abroad or in other industries," says Ms Gill.

The trend towards work-life balance is also encouraging people to look again at their careers and whether they want to switch to something more fulfilling, Mr Lidington suggests. "It's not just about finding rewards, but about emotional rewards too, about lifestyle."

Adapted from *The Guardian*, May 31, 2003

¹ CBI: Confederation of British Industry, the managers' union

I. COMPRÉHENSION

10 points

Rédigez un compte rendu du texte *A Switch in Time* en **FRANÇAIS**.

(180 mots + ou – 10%)

Vous indiquerez le nombre de mots utilisés.

Toute présentation sous forme de notes sera pénalisée.

II. EXPRESSION

10 points

Read the statement of an American millionaire who was in London in August 2003 to tell the British how to get rich.

'The most dangerous advice you can give a child is to go to school, do well and look for a safe, secure job.'

Answer the following question in **ENGLISH**:

Explain what this statement means, *and* say whether you agree or disagree with it as far as *your* professional experience and *your* future job are concerned.

(250 words at least)