

EXPRESSION EN LANGUE ANGLAISE

L'USAGE DES DICTIONNAIRES BILINGUES ET UNILINGUES EST AUTORISÉ

L'USAGE DE LA CALCULATRICE N'EST PAS AUTORISÉ

CODE ÉPREUVE : XXXXXX	EXAMEN : BP	SPÉCIALITÉ : BANQUE	
SESSION 2007	SUJET	ÉPREUVE : Expression en langue étrangère Anglais <i>U 60</i>	
Durée : 1h00	Coefficient = 1	N° sujet : 123CB05	Page : 1 / 5

INVESTING in DYNAMIC CHANGE

China. A dynamic population. An ancient civilization. A culture of commerce. Unrealized potential. Until now.

THE CHINA-U.S. GROWTH FUND

Two years ago China joined the World Trade Organization and tariffs began to drop. When Beijing hosts the 2008 Olympics, the world will arrive to find a city and a country transformed. China is now one of the largest economies in the world and it is becoming the most significant trading partner for the United States. Ten years ago hundreds of millions of middle class Chinese had the desire for goods. Now they have the means.

Dynamic U.S. companies have already identified China as a driver for growth in the decades to come. Leading Chinese companies are now succeeding domestically and abroad. The China-U.S. Growth Fund can invest in both.

The China-U.S. Growth Fund is a unique opportunity to participate in the rapid rise of China as a global economic power.

WHY CHINA NOW

China's GDP in 2003 was estimated at \$ 1.3 trillion

It has grown 8% per year over the past 3 years.

China is ranked #2 in the world in terms of purchasing power.

History has shown the Olympics to be a huge economic boost to host countries

By 2007, China is expected to have 500 million cell phone users.

For a prospectus call 1.800.254.3796. Or visit chinausgrowthfund.com

Read prospectus carefully before investing.

Adapted From Newsweek, February 23, 2004

Vocabulaire :

GDP : Gross domestic product
(= Produit intérieur brut)

Trillion : mille milliards

COMPREHENSION

I. REPONDEZ en français aux questions suivantes: (4 points)

1. Quelle est la nature et l'origine du document ?

 - Publicité
 - Article de presse
 - Brochure

2. Quelle est son origine ?

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3. Quel est son but ?

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4. Quelles données économiques précises peuvent encourager les investisseurs ? Donnez deux exemples.

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II. Vrai ou Faux. Justifiez vos réponses en citant le texte. (4 points)

- 1.China is a country with a potential to be developed . V F

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2. China will become one of the most important economies in the world only after the 2008 Olympics in Beijing. V F

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3. Ten years ago a lot of middle class Chinese didn't have the means to buy goods. V F

4. The China-US. Growth Fund can only invest in Chinese companies.

V F

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.....

COMPETENCE LINGUISTIQUE

III. Mettez les verbes entre parenthèses à la forme qui convient. (3 points)

1. He China 40 years ago. (visit)

2. When he back to China next summer, he will find a different country. (go)

3. China a lot (change). Now the middle class Chinese can afford to buy goods.

IV. Posez les questions se rapportant aux mots soulignés (2 points)

1. Investors should read the prospectus before investing.

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2. Salt Lake city hosted the Olympics in 2002.

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V. Mettez la phrase suivante à la voix passive. Ne mentionnez pas l'agent (=ne terminez pas votre phrase par « by them ») (2 points)

1. They sell millions of cell phones each year.

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2. People have identified China as a driver for growth.

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EXPRESSION ECRITE

VI. Vous êtes conseiller financier et vous téléphonez à un de vos clients susceptible d'investir en Chine.

Imaginez la conversation et soyez convaincant. (60 MOTS)

5 points

Exigences: emploi de l'expression de l'opinion.

emploi de l'expression du conseil (ou de la suggestion).

emploi d'au moins deux arguments (inspirés du document mais pas recopiés)